



Greater Washington Urban League

WHITNEY M. YOUNG JR. 2025 *gala*

HONORING THOSE WITH **COURAGE UNDER FIRE**

Friday, March 28, 2025 • 6:30pm

THE RONALD REAGAN BUILDING

1300 Pennsylvania Avenue NW, Washington DC 20004





THE WHITNEY M. YOUNG JR. GALA IS BACK - AND IT'S ALL ABOUT YOU.

This isn't just another event—it's a defining moment for our community. A celebration of resilience, vision, and the power of coming together to create lasting change. You've spoken loud and clear: this gala is more than tradition. It's proof of what we can achieve when we unite for a brighter future.



THE HEART OF OUR WORK

This night isn't just about the Greater Washington Urban League - it's about you and the stories that drive us to push further.

It's about the single mother, once on the brink of eviction, who now helps others secure stable housing.

It's about the young entrepreneur who, with our guidance, turned a dream into a thriving business.

It's about the elder who kept her family's home, building a legacy of generational wealth.

These are the stories we celebrate - stories of overcoming the odds, thanks to your support and the power of our collective efforts.

A NIGHT OF CELEBRATION

This year's theme, **"Building the Vision: The Power of We"**, honors the collective strength of our community.

On this unforgettable evening, we'll honor extraordinary people who have faced adversity and risen above it with courage - empowered by the support of the Greater Washington Urban League.

We'll announce this year's honorees soon, but they will join a legacy of trailblazers we have honored previously like **Governor Wes Moore, Simone Sanders, Ken Chenault, John Lewis and Ben Crump.**



THIS IS YOUR MOMENT, TOO

This night is more than a celebration—it's a reminder of what we can accomplish when we stand united. With your support and the collective power of "we," every family can thrive.



RESERVE YOUR SPOT NOW—LIMITED SEATS AVAILABLE.



Your Impact in Action

How Your Support Fuels Change

WHITNEY M. YOUNG JR. ²⁰²⁵ *gala*

HONORING THOSE WITH **COURAGE UNDER FIRE**

S P O N S O R S H I P O P P O R T U N I T I E S

JUSTICE

\$75,000

(TITLE SPONSOR)

EQUITY

\$50,000

OPPORTUNITY

\$25,000

IMPACT

\$10,000

FRIEND

\$5,000



SPONSORSHIP AT-A-GLANCE

SPONSORSHIP BENEFITS MATRIX	JUSTICE \$75,000	EQUITY \$50,000	OPPORTUNITY \$25,000	IMPACT \$10,000	FRIEND \$5,000
Mentions and 30-minute interview on GWUL's "On Track" Radio	YES	--	--	--	--
Step & Repeat branding	YES	--	--	--	--
Promotional video or live speech	60 seconds	30 seconds	--	--	--
Young Professionals Thursday Network Party with a Purpose lead sponsor (live acknowledgement, Step & Repeat branding, VIP area access)	YES	YES	YES	YES	--
Promotion through social media channels	YES	YES	YES	YES	--
Gala program ad placement	One (1) page, prominent	One (1) page	1/2 page	Logo, prominent	Logo
Gala program *digital* ad placement	One (1) page, prominent	One (1) page	1/2 page	Logo, prominent	Logo
Name, logo and URL placement on website	YES	YES	YES	YES	YES
Name and logo placement on email materials promoting the gala	YES	YES	YES	YES	YES
Gala seating	Two tables, premiere (10)	One table, prime (10)	One table (10)	Four (4)	Two (2)
Young Professionals Thursday Network Party with a Purpose reserved seating	Eight (8)	Eight (8)	--	--	--



SPONSORSHIP AT-A-GLANCE

TITLE SPONSOR

Sponsor Level: **JUSTICE**

Sponsor Amount: **\$75,000**

- Mentions and 30-minute interview on GWUL's "On Track" Radio
- Step & Repeat Branding
- 60 second Promotional video or live speech
- Young Professionals Thursday Network Party with a Purpose lead sponsor (live acknowledgement, Step & Repeat branding, VIP area access)
- Gala program ad placement - One (1) page, prominent
- Gala program *digital* ad placement - One (1) page, prominent
- Name, logo and URL placement on website
- Name and logo placement on email materials promoting the gala
- Gala seating - Two tables, Premiere (10)
- Young Professionals Thursday Network Party with a Purpose reserved seating - Eight (8)

Sponsor Level: **EQUITY**

Sponsor Amount: **\$50,000**

- 30 second Promotional video or live speech
- Gala program ad placement - One (1) page
- Gala program *digital* ad placement - One (1) page
- Name, logo and URL placement on website
- Name and logo placement on email materials promoting the gala
- Gala seating - One table, Prime (10)
- Young Professionals Thursday Network Party with a Purpose reserved seating - Eight (8)



SPONSORSHIP AT-A-GLANCE

Sponsor Level: **OPPORTUNITY**

Sponsor Amount: **\$25,000**

- Young Professionals Thursday Network
Party with a Purpose lead sponsor (live acknowledgement, Step & Repeat branding, VIP area access)
- Promotion through social media channels
- Gala program ad placement - 1/2 page
- Gala program *digital* ad placement - 1/2 page
- Name, logo and URL placement on website
- Name and logo placement on email materials promoting the gala
- Gala seating - One table (10)

Sponsor Level: **IMPACT**

Sponsor Amount: **\$10,000**

- Young Professionals Thursday Network
Party with a Purpose lead sponsor (live acknowledgement, Step & Repeat branding, VIP area access)
- Promotion through social media channels
- Gala program ad placement - Logo, prominent
- Gala program *digital* ad placement - Logo, prominent
- Name, logo and URL placement on website
- Name and logo placement on email materials promoting the gala
- Gala seating - Four (4)

Sponsor Level: **FRIEND**

Sponsor Amount: **\$5,000**

- Gala program ad placement - Logo
- Gala program *digital* ad placement - Logo
- Name, logo and URL placement on website
- Name and logo placement on email materials promoting the gala
- Gala seating - Two (2)

ABOUT GWUL

The Greater Washington Urban League (GWUL) is on a mission to increase the economic and political empowerment of historically vulnerable and diverse populations. Founded in 1938, GWUL stands on society's frontlines as a safety net and facilitator of opportunity in Washington DC, Montgomery County, Maryland, and Prince George's County, Maryland – impacting over five million lives. As one of the District's oldest civil rights organizations, GWUL continues to carve a distinctive path toward justice through advocacy and direct service, partnering with over 10,000 families each year.

OUR LEADERSHIP



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SPONSORSHIP FORM

SPONSORSHIP LEVELS

- | | | | | | |
|-------------|----------|--------------------------|--------|----------|--------------------------|
| JUSTICE | \$75,000 | <input type="checkbox"/> | IMPACT | \$10,000 | <input type="checkbox"/> |
| EQUITY | \$50,000 | <input type="checkbox"/> | FRIEND | \$5,000 | <input type="checkbox"/> |
| OPPORTUNITY | \$25,000 | <input type="checkbox"/> | | | |

AUTHORIZED REPRESENTATIVE

BUSINESS NAME

BUSINESS WEBSITE

ADDRESS

CITY **STATE** **ZIP**

SIGNATURE

EMAIL **TELEPHONE**

PAY BY CHECK: ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____
PAYABLE TO THE GREATER WASHINGTON URBAN LEAGUE 501©(3) ORGANIZATION. TAX ID #:
53-0208981.

PLEASE CHARGE MY: **DISCOVER** **AMERICAN EXPRESS** **VISA** **MASTERCARD**

NAME ON CREDIT CARD

CARD NUMBER **EXP DATE** **SECURITY CODE**

Please email response form to: sponsorship@gwul.org. For questions please call 202-948-9858



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Questions?

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